

>> 2009 Editorial Calendar

Issue	Ad Close	Ad Material Due	Topic	Special Reports	Bonus Distribution
January					
1/5	12/24/08	12/26/08		• Securities Industry Outlook for 2009	
1/19	1/9	1/12	• Open Source		
February					
2/2	1/23	1/26		• Buy-Side Technology	
2/16	2/6	2/9	• Enterprise Instant Messaging		
March					
3/2	2/20	2/23		• Prime Brokerage	• FIA Annual International Futures Industry Conference, 3/11 – 3/14, Boca Raton • FINRA Fixed Income, 3/5, NYC • SIFMA Securities Industry Institute, 3/8 – 3/13, Philadelphia
3/16	3/6	3/9		• Enterprise Data Management	• FIMA USA 2009, 3/16 – 3/18, NYC • SIFMA Insurance- and Risk-Linked Securities, 3/19, NYC • ISITC Annual Industry Forum and Vendor Show, 3/22 – 3/25, Boston
3/30	3/20	3/23	• Clearing & Execution		• FINRA Small Firms, 4/7, NYC • FIA Future Options Technology, 4/7, NYC
April					
4/13	4/2	4/3		• Risk Management Technology	
4/27	4/17	4/20		• Multi-Asset Trading Systems • Supplement: Compliance	• NRS Spring Compliance Conference, 4/26 – 4/29, Orlando • SIFMA Operations Conference and Exhibit, 4/26 – 4/29, Hollywood, Fla.
May					
5/4	4/24	4/27		• Complex Event Processing	
5/18	5/8	5/11		• Exchange Technology	• SIFMA 2009 Market Structure, 5/20, NYC

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June					
6/1	5/21	5/22	• Business Intelligence & Analytics		
6/15	6/5	6/8		• SIFMA Technology Conference Preview	
6/22	6/12	6/15	• Technology		• SIFMA Technology Management Conference and Exhibit, 6/23 – 6/25, NYC
July					
7/6	6/25	6/29		• Post-SIFMA Technology Review	
7/20	7/9	7/13		• Research Management	
August					
8/3	7/23	7/27		• Advances in Market Data Technology	
8/17	8/6	8/10	• Security		
September					
9/7	8/28	8/30		• High Performance Computing	
9/21	9/11	9/14	• Risk Management		• FIA/OIC Equity Options, 9/22 – 9/23, NYC
October					
10/5	9/25	9/28		• Business Continuity Planning	
10/19	10/8	10/9		• Supplement: Compliance	
November					
11/2	10/22	10/26		• Global Regulation	• NRS Fall Compliance Conference, 11/4 – 11/6
11/16	11/6	11/9		• Complex Event Processing	
11/30	11/19	11/23	• Data Center Optimization		
December					
12/14	12/3	12/7		• Foreign Exchange	